

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, September 9, 2020

Location: Heritage Center

Present: J. Vetting, D. Pollen, K. Behnke, D. Newberg, M. Plate, J. Zipperer, R. Kohlbeck, B. Cavanaugh, J. Hawig, K. Sitkiewitz, B. Palzewicz, R. Voss, T. Dvorak

County Board Supervisors Present:

Absent & Excused: K. Potter, D. Fitzgerald, R. Zipperer, B. Blatz, M. Lentz, B. Herr
Absent:

Pledge of Allegiance

Called to Order Meeting called to order – 6:00pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by Plate, seconded by Cavanaugh, to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. ***No Committee Meeting; Committee Update; Potential COVID-19 Impact for 2021 Fair Planning; 2021 Fair Budget***
No report.

B. Operations Subcommittee

1. ***No Committee Meeting; Committee Update; Potential COVID-19 Impact for 2021 Fair Planning; Thank a Farmer Banner; Youth Art Show; Market Animal Committee Meeting Update; Ice Center Operations Update; Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Fairest of the Fair-Competition-Convention 2021***
Dvorak reported on the fairest of the fair documents to be submitted to staff for inclusion on the website. Dvorak noted that the current fairest of the fair attended the August county board meeting.

C. Entertainment/Vendors Subcommittee:

1. ***No Committee Meeting; Committee Update; Potential COVID-19 Impact for 2021 Fair Planning; Lee Andrews Contract; NE WI Motorsports Contract; Ta-Da Contract; Tents Inc Contract; Sea Lion Contract; Schnell Bros – Tractor Pull Contract; Hollywood Motorsports – Demo Derby Contract; Casady’s Critter’s Contract***
Voss reported on the entertainment contracts for the 2021 Manitowoc County Fair. Motion made by Voss, seconded by Sitkiewitz to approve the following contracts for the 2021 Manitowoc County Fair: Lee Andrews Contract; NE WI Motorsports Contract; Ta-Da Contract; Tents Inc Contract; Sea Lion Contract; Schnell Bros – Tractor Pull Contract; Hollywood Motorsports – Demo Derby Contract; Casady’s Critter’s Contract. Motion carried unanimously.

D. Parking/Security Subcommittee:

1. No Committee Meeting; Committee Update; Potential COVID-19 Impact for 2021 Fair Planning

Pollen reported that the parking signs are completed and will be installed by end of the year.

Review, Discussion and Possible Action on 2021 Fair Matters

A. Potential COVID-19 Impact for 2021 Fair Planning

No report.

B. Social Media

J. Zipperer reported on the nonexistence of social media for the Manitowoc County Fair and included information in support of developing a social media presence. Discussion included adherence to the Manitowoc County Computer Resources policies. A Social Media Working Group or potential Sub-Committee will be formed to work on this issue. The working group to include: J. Zipperer, Dvorak, Pollen, Behnke, Voss, and Hawig.

C. Fair Update

Shelton reported on the carryover of sponsorships, outdoor and indoor vendors, contracts completed.

Palzewicz reported on the idea of a Ladies' Day event with options and other supporting ideas. Discussion.

Comptroller's Financial Report – Review; Capital Projects Update; COVID-19 Revenue Impact

Neuser reported on the Financial Reports included in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. Reappointments of Board Members

Shelton reported on the reappointments of Board Members noting that Fitzgerald and Blatz have elected to opt out of reappointment.

B. Board Member Picture – October 14 – Expo Shirts

Shelton reported on the Board Member Picture date scheduled for October 14, next board meeting.

C. Fall District Meeting – Virtual – October 7

Shelton reported that the Fall District meeting is set virtually on September 15 from 6pm-8pm and members must preregister. Motion was made by Pollen, seconded by Hawig to vote for Amy Thistle for reelection at the Fall District virtual meeting. Motion carried unanimously. Discussion included that Dvorak would cast the vote on behalf of Manitowoc County Fair.

D. Expo-Ice Center Month Events; Expo Grounds Update

Shelton gave a report on the upcoming events.

Adjournment

Motion was made by Voss, seconded by J. Zipperer to adjourn at 6:53pm. Motion carried unanimously.

Minutes taken by Shelton.

Signed by Blatz