

MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, August 12, 2020

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

Present: J. Vetting, D. Pollen, R. Zipperer, K. Behnke, D. Newberg, M. Plate, J. Zipperer, B. Blatz, R. Kohlbeck, B. Cavanaugh, J. Hawig, M. Lentz, B. Herr, K. Sitkiewitz, B. Palzewicz

County Board Supervisors Present:

Absent & Excused: K. Potter, R. Voss, D. Fitzgerald, T. Dvorak

Absent:

Pledge of Allegiance

Called to Order Meeting called to order – 7:008pm.

Minutes Minutes were reviewed from the previous meetings. Motion was made by J. Zipperer, seconded by Herr, to approve the previous meeting minutes. Motion carried unanimously.

Public Comment Board Chair called for public comment three times. No public comment given.

Review & Act on Subcommittee Recommendations:

A. Finance Subcommittee

1. ***Election of Officers; Potential COVID-19 Impact for 2021 Fair Planning; WI Association of Fairs Convention – Jan 10-13; RVR Contract; Ticket Takers; 2021 Merchants Building Capital Improvement – Americollect Sponsorship; 2021 Expo Capital from Land Sale Budget; 2021 Fair Budget***

Hawig reported on the following:

- Recommend Pollen as Vice Chair.
- Recommend Kohlbeck as Secretary.
- Convention – review itinerary and reserve rooms.
- RVR – Recommend to approve the RVR contract addendum.
- Ticket Takers – potential ideas being reviewed.
- Americollect – ceiling tiles in. Recommend approval of storage building extension.
- Capital from Land Sale – recommend approval.
- 2021 Fair Budget – recommend approval.

Motion was made by Hawig, seconded by Plate to approve the committee report and recommendations. Motion carried unanimously.

B. Operations Subcommittee

1. ***No Committee Meeting; Committee Update; Potential COVID-19 Impact for 2021 Fair Planning; 2021 Theme-Colors; Thank a Farmer Banner; Youth Art Show; Market Animal Committee Meeting Update; Ice Center Operations Update; Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Fairest of the Fair-Competition-Convention***

No meeting held. Hawig reported on the following:

- 2021 Theme and Colors – Consensus to keep the same for 2021.
- Market Animal Committee – having a one day show only event.
- Ice Center – Pollen reported that both organizations have been meeting. There will be no public skate through the end of the year.
- Fairest of the Fair – Lydia Luebke will remain the fairest of the fair and compete at the 2022 Convention.

C. Entertainment/Vendors Subcommittee:

1. *No Committee Meeting; Committee Update; Potential COVID-19 Impact for 2021 Fair Planning*

No report.

D. Parking/Security Subcommittee:

1. *No Committee Meeting; Committee Update; Potential COVID-19 Impact for 2021 Fair Planning*

No report.

Review, Discussion and Possible Action on 2021 Fair Matters

A. *Potential COVID-19 Impact for 2021 Fair Planning*

No report.

B. *Fair Update*

Shelton reported on the carryover of sponsorships, outdoor and indoor vendors, contracts completed.

Pollen reported on the cancelations, modifications, and private shows for WI county fairs noting that 55 fairs canceled, 12 were modified, and 19 with no outside public attendance.

Comptroller’s Financial Report – Review; Capital Projects Update; COVID-19 Revenue Impact

Neuser reported on the Financial Reports included in the board packet.

Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues

A. *Fairest of the Fair Expo Board Group Picture – Schedule Date*

Nancy Newberg reported on an idea to take each board member’s picture and have a bio on the website with a future picture date.

B. *Fall District Meeting – Virtual – October Date to be Scheduled*

Vetting reported that the Fall District Meeting will be virtual and more information coming.

C. *Rummage-A-Rama –2020-2021 Status*

Motion was made by Cavanaugh, seconded by Sitkiewitz to cancel the 2020-2021 Rummage-A-Rama season. Motion carried unanimously.

D. *Expo-Ice Center Month Events; Expo Grounds Update*

Shelton gave a report on the upcoming events.

Adjournment

Motion was made by Plate, seconded by Hawig to adjourn at 7:34pm. Motion carried unanimously.

Minutes taken by Shelton

Signed by Blatz