

## MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, February 12, 2020

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

**Present:** J. Vetting, D. Pollen, R. Zipperer, K. Behnke, D. Newberg, M. Plate, J. Zipperer, B. Blatz, K. Potter, M. Lentz, R. Kohlbeck, D. Fitzgerald

**County Board Supervisors Present:**

**Absent & Excused:** R. Voss, D. Gauger, B. Cavanaugh, J. Hawig, T. Dvorak, B. Herr  
**Absent:**

**Pledge of Allegiance**

**Called to Order** Meeting called to order – 7:00pm.

**Minutes** Minutes were reviewed from the previous meetings. Motion was made by R. Zipperer, seconded by J. Zipperer, to approve the previous meeting minutes. Motion carried unanimously.

**Public Comment** Board Chair called for public comment three times. No public comment given.

**Review & Act on Subcommittee Recommendations:**

**A. Finance Subcommittee**

**1. Election of Officers; Advertising-Radio, Newspaper; Outdoor-Indoor Vendor Fees; Admission Fees; 2020 Fair Budget**

Behnke reported on the following:

- Recommend approval of the Advertising-Radio, Newspaper budget with the following changes – Y100 - \$1,000; WBFM - \$2,000; and add The Sheboygan Press at \$500.
- Recommend approval of the Outdoor-Indoor Vendor Fees to be the same for 2021.
- Recommend approval of the Admission Fees to be the same for 2021.
- Recommend approval of the Master Gardeners budget of \$200.

Motion was made by Behnke, seconded by Plate to approve the committee report and recommendations. Motion carried unanimously.

**B. Operations Subcommittee**

**1. Election of Officers; Manitowoc County 4-H Silent Auction Request; Nichole Paulow-Fair Camping Request; Special Olympics Date and Route; Market Animal Committee Meeting Update; Ice Center Operations Update; Working Group Updates-Brew Competition; Dairy Cattle (Ice Center) Show Ring; Education & Outreach; Teeny Weeny Donut Contest; Celebrity Cream Puff Eating Contest; Fairest of the Fair-Competition Date-Application Deadline**

Vetting reported on the following:

- Recommend approval of the Manitowoc County 4-H Silent Auction.
- Recommend approval of the Nichole Paulow – Fair Camping request of half rate for the week of fair.
- Consensus to remain the same for Special Olympics and hold on Wednesday, August 26 at 6pm.

Motion was made by Behnke, seconded by Pollen to approve the committee report and recommendations. Motion carried unanimously.

**C. Entertainment/Vendors Subcommittee:**

**1. Election of Officers; Tents Inc Contract; Sea Lion Contract**

Vetting reported on the following:

- Recommend for approval the Tents Inc Contract.
- Recommend for approval the Sea Lion Contract.

Motion was made by R. Zipperer, seconded by Pollen to approve the committee report and recommendation. Motion carried unanimously.

**D. Parking/Security Subcommittee:**

**1. Election of Officers; Frank's Radio Contract; Building Hours, Release Times, and Load-Unload Location; Shuttle Bus Parking-Hours; Parking Attendants-Civic Groups; Digital Signs**

Pollen reported on the following:

- Recommend approval of Frank's Radio Contract.
- Recommend approval of the Building Hours, Release Times, and Load-Unload Locations.
- Recommend approval of the Shuttle Bus Parking-Hours.
- Recommend to decline the two digital signs previously used on Rapids Road.

Motion was made by Pollen, seconded by R. Zipperer to approve the committee report and recommendations. Motion carried unanimously.

**Review, Discussion and Possible Action on 2020 Fair Matters**

**A. Beer and Soda Vendor Meeting – March 18**

No report.

**B. Fair Update**

Shelton reported on the fair..

**Comptroller's Financial Report – Review**

Neuser reported on the Financial Report included in the board packet.

**Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues**

**A. WI Association of Fairs Convention – Update**

No report.

**B. Rummage-A-Rama – March 14; Volunteer Sign Up**

Volunteer signup sheet distributed.

**C. Capital Projects Update**

Shelton reported on the Capital Projects provided in the board packet.

**D. Expo-Ice Center Month Events; Expo Grounds Update**

Shelton gave a report on the upcoming events.

**Adjournment**

Motion was made by Behnke, seconded by R. Zipperer to adjourn at 7:225pm. Motion carried unanimously.

Minutes taken by Shelton

---

Signed by Blatz