

Transportation Coordinating Committee

January 6, 2020

Meeting Minutes

Call to Order: The meeting was called to order January 6, 2020 at 4:00 PM by Chairman Jim Baumann.

Roll Call:

Present: Jim Baumann, Steve Roekle, Dave Dyzak, Shirley Fessler, Deanna Genske, and Kara Ottum. Also in attendance were Linda Grider, Mobility Manager; Kim Novak, Business Services Manager-ADRC of the Lakeshore; Cathy Ley, Director-ADRC of the Lakeshore

Excused: Tammy Desten, Melodie Wiensch, Shirley Lau

Absent: Hunter Morrow

Approval of September 24, 2019 Minutes: Motion by Fessler, second by Dyzak, to approve the minutes of the previous meeting held on September 24, 2019. Motion was passed unanimously.

Approval of Agenda as Printed: Motion by Dyzak, second by Roekle, to approve agenda as printed. Motion was passed unanimously.

Correspondence: None

Public Comment: None

2019 3rd Quarter Reports: All quarterly reports were reviewed by Novak and Grider. Overall rides are up 20% compared to same time period last year. Rural rides are up 74% and Out-of-County rides are down 9%. Year-to-date Rural rides are up 26% and Out-of-County rides are up 16%. Increase in rides are due to marketing efforts and Aurora discontinuing their transportation services. Motion by Roekle, second by Genske, to approve reports as printed. Motion was passed unanimously.

Marketing Update: Outreach Coordinator and Mobility Manager continue marketing for Transportation program awareness and volunteer driver recruitment. We have learned that the radio spots are the most effective for our demographic.

2020 Grant Updates: Transportation program is funded by two grants. The 5310 Mobility grant funds the Mobility Manager position and administrative efforts. The 2020 s85.21 grant funds the operation of the transportation program. We were awarded both grants in the amounts that we applied for.

Update from Mobility Management/Maritime Metro Transit: Per Grider, started using Rider Scheduler program in December. One of our vehicles were in the Manitowoc and Two Rivers holiday parades. Ottum noted we have started using the new transit van. Larger running boards were added to make getting in and out easier and safer. A local adult day care closed making it difficult for caregivers to get their loved ones to an out-of-county facility. Maritime Metro and the ADRC have begun discussions on how we might be able to help.

Next Meeting Date: To be determined at a later date.

Adjourn: There being no other business, Roekle made motion to adjourn the meeting, second by Dyzak. Motion was passed unanimously. Meeting adjourned at 4:35 PM.

Respectfully submitted

Kim Novak, Business Services Manager
ADRC of the Lakeshore