

# MINUTES of EXPO-ICE CENTER BOARD MEETING

Held Wednesday, July 10, 2019

Location: Expo Merchant's Building – 4921 Expo Drive, Manitowoc WI

**Present:** J. Vetting, D. Pollen L. Taylor, J. Janowski, R. Voss, D. Gauger, B. Cavanaugh, J. Hawig, M. Lentz, M. Plate, D. Newberg, J. Zipperer, M. Bratt, T. Dvorak,

## County Board

### Supervisors

**Present:**

**Absent & Excused:** B. Blatz, D. Fitzgerald, B. Herr, K. Behnke, R. Kohlbeck, R. Zipperer, K. Potter  
**Absent:**

## Pledge of Allegiance

**Called to Order** Meeting called to order – 7:00pm.

**Minutes** Minutes were reviewed from the previous meetings. Motion was made by Gauger, seconded by Hawig, to approve the previous meeting minutes. Motion carried unanimously.

**Public Comment** Board Chair called for public comment three times. No public comment given.

## Review & Act on Subcommittee Recommendations:

### A. Finance Subcommittee

1. **No Committee Meeting; Committee Update**  
No report.

### B. Operations Subcommittee

1. **Market Animal Committee Meeting Update; Ice Center Operations Update; Working Group Updates-Talent Show Competition, Brew Competition, Dairy Cattle (Ice Center) Show Ring, Education & Outreach, Fairest of the Fair, Battle of the Fire Departments**

The following were reported on:

- Market Animal Committee Meeting – inclusion of small animal auction with the market animal auction.
- Ice Center Operations – meeting in May and meeting set for July with maintenance to be scheduled soon.
- Brew Competition – 29 entries to date.
- Dairy Cattle – staff sent out spreadsheet.
- Education and Outreach – Prevea sponsor.
- Fairest of Fair – fairest doing great.
- Battle of the Fire Departments – three teams to date.

### C. Entertainment/Vendors Subcommittee:

1. **Layout Review-Keys Koncessions; Outdoor Vendor Application-Update**

Voss reported on the following:

- Keys Koncession to possibly relocate and will be determined on amps available in new location.
- Outdoor vendor applications – no new ones to date.
- Measured Polka Tent and Grandstand Tent areas.

**D. Parking/Security Subcommittee:**

**1. Trailer Parking; Parking Lot Marking; Shuttle Bus Hours; Trailer Tags; Staffing – Non Board Members; Overall Customer Parking**

Pollen reported on the following:

- Permits in two different colors for animal trailers.
- Main parking lot to be open for trailers on departure day.
- Shuttle Bus Hours and Route discussed.
- Explorer Scouts to work.
- Brochure to prior year's parkers.
- Signs ordered.
- Line Striper – staff and Pollen looked at line strippers.

**Review, Discussion and Possible Action on 2019 Fair Matters**

**A. Lakeside Pepsi**

Shelton reported on Lakeside Pepsi and after the 2019 Manitowoc County Fair will not be a vendor at the fair.

**B. Yard Signs – Pick Up – Display August 1**

Board members to pick up and display yard signs starting August 1 and return after fair.

**C. Board Member Fair Camping – Camping Waiting List**

Staff reviewed board members camping at the fair.

**D. Billboard – Judging – July 18 at 9am**

Pollen, Janowski, J. Zipperer, and possibly Wayne Vetting to conduct judging.

**E. Volunteer and Liaison Sign Up**

Volunteer and Liaison Sign Up sheets distributed at the meeting.

**F. Fair Update**

Following were discussed:

- Polka Dance Floor received.

**Comptroller's Financial Report – Review; Capital Projects Update**

Neuser reported on the Financial Report and the Capital Budget report provided in the board packet.

**Update and Possible Action on Other Fair, Expo Buildings, and Grounds Projects and Issues**

**A. WI Association of Fairs Conference – January 5-8, 2020**

Signup sheet was reviewed.

**B. Breakfast on the Farm – Update**

Reported that Breakfast on the Farm went well, need to update the checklist for 2020 and have the fairest of the fair signup for a shift.

**C. Expo-Ice Center Month Events; Expo Grounds Update**

Shelton gave a report on the upcoming events. Shelton presented for approval the November event that would take the current Rummage Sale date. Motion was made by Janowski, seconded by J. Zipperer to approve the new event on November 9. Motion carried unanimously.

**Adjournment**

Motion was made by Gauger, seconded by J. Zipperer to adjourn at 7:43pm. Motion carried unanimously.

Minutes taken by Shelton

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Signed by Bratt