

**MINUTES of EXPO-ICE CENTER BOARD MEETING
FINANCE SUBCOMMITTEE**

Wednesday, December 7, 2016

Location: Expo Office – 4921 Expo Drive, Manitowoc

Present: K. Behnke, D. Pollen, B. Cavanaugh, D. Gauger, M. Plate, D. Schaut, M. Bratt, J. Janowski

**Other Expo-Ice
Center Board**

Members Present: J. Vetting, M. Sleik, T. Dvorak, R. Voss, B. Herr, D. Newberg, D. Fitzgerald

Absent & Excused: J. Beyer

Absent:

Called to Order Meeting called to order – 5:30pm.

Minutes Minutes were reviewed from the previous meeting. Motion was made Pollen, seconded by Cavanaugh to approve the minutes. Motion carried unanimously.

Public Comment Board Chairperson called for public comment three times. No public input given.

Review, Discussion, and Possible Action on the following items for the 2017 Fair:

A. Advertising – Radio, Newspaper

Behnke reported on the Sheboygan County Fair flyer mailer distributed to Sheboygan County with information pertaining to the Sheboygan County Fair. Behnke reported that the cost to mail to Manitowoc County residents may run approximately \$10,000 to \$12,000. Behnke added that he is working with corporation counsel to change the parameters for use of social media, like Facebook, Twitter and Instagram. Discussion included reviewing of the radio advertisement, social media, and budget.

Action Needed:

- Staff to obtain regional map for January 4 meeting.

B. 2016 Fair Budget; 2017 Fair Budget

No update.

Update and Possible Action on Other Fair Operation Projects and Issues

None.

Adjourn

Motion made by Plate, seconded by Bratt to adjourn at 6:02pm. Motion carried unanimously.

Minutes taken by Krizek

Signed by Janowski