

**MINUTES of EXPO-ICE CENTER BOARD MEETING
FINANCE SUBCOMMITTEE**

Wednesday, January 6, 2016

Location: Expo Office – 4921 Expo Drive, Manitowoc

- Present:** K. Behnke, M. Plate, M. Bratt, D. Schaut, J. Beyer, D. Gauger, J. Janowski
- Other Expo-Ice Center Board Members Present:** J. Vetting, D. Pollen, D. Newberg, B. Herr, J. Hawig, M. Sleik L. Taylor, B. Cavanaugh, T. Dvorak, R. Voss, R. Zipperer, D. Fitzgerald, R. Kohlbeck,
- Called to Order** Meeting called to order – 5:30pm.
- Minutes** Minutes were reviewed from the previous meeting. Motion was made by Janowski, seconded by Plate to approve the minutes. Motion carried unanimously.
- Vouchers** None
- Public Comment** Board Chairperson called for public comment three times. No public input given.

Review, Discussion, and Possible Action on the following items for the 2015 and 2016 Fair:

A. Advertising – Radio, Newspaper

Advertising budget for 2016 remains the same as 2015. Staff will be working on the best division of the monies between various print and radio outlets.

B. Lifetime Memberships

Behnke Proposed that lifetime memberships will not end in 2020 but will be honored until the death of the lifetime member. Discussion. New cards to be issued to lifetime members to curtail pass sharing. Motion was made by Schaut, seconded by Beyer to recommend approval to the board. Motion carried unanimously.

C. 2015 Fair Budget; 2016 Fair Budget

Neuser reported that the 2016 fair budget was reviewed by staff and has been updated with more realistic projections and actual figures. Discussion.

Update and Possible Action on Other Fair Operation Projects and Issues

None.

Adjourn

Motion made by Plate, seconded by Bratt to adjourn at 5:53pm. Motion carried unanimously.

Minutes taken by Neuser

Signed by Bratt