

**MINUTES of EXPO-ICE CENTER BOARD MEETING  
ENTERTAINMENT AND VENDORS SUBCOMMITTEE**

Held Wednesday, March 2, 2016

Location: Expo Office – 4921 Expo Drive, Manitowoc

**Present:** R. Voss, M. Sleik, L. Taylor, D. Schaut, R. Zipperer, R. Kohlbeck, D. Newberg

**Other Expo-Ice  
Center Board**

**Members Present:** J. Vetting, D. Pollen, J. Hawig, B. Herr, J. Janowski, M. Plate, B. Cavanaugh

**Absent & Excused:** D. Fitzgerald

**Absent:** D. Gauger

**Called to Order** Meeting called to order – 6:15pm.

**Minutes** Minutes were reviewed from the previous meeting. Motion was made by Zipperer, seconded by Taylor to approve the minutes. Motion carried unanimously.

**Public Comment** Committee chairperson called for public input three times. No public input given.

**Review, Discussion, and Possible Action on the following items for the 2016 Fair:**

**A. *Tuesday-Sunday Grandstand and Special Events Entertainment –Modified Tractor Pull Contract – North Eastern WI (NEW) Motorsports & Pullers Inc.; Demo Derby Ideas; Other Grandstand Entertainment Ideas***

Voss reported on the fair week events including:

- Tuesday – fireworks sponsored by Larry's Distributing and Blue Barn Cheese Curds.
- Wednesday – EWSC Racing and contract is signed.
- Thursday – Modified Truck & Tractor Pull. Committee discussed and reviewed the comparison spreadsheet provided in the committee packet. Motion was made by Zipperer, seconded by Newberg to recommend to the board approval of the Pullers Inc. to host the Modified Truck & Tractor event. Motion carried unanimously.

Committee reviewed the two event options through Pullers Inc. at \$5,600 and \$6,200 noting that the \$6,200 would include four buses. Discussion. Motion was made by Kohlbeck, seconded by Taylor to recommend to the board approval of the \$6,200 contract through Pullers Inc. Motion carried unanimously.

- Friday – Tractor Pull.
- Garden Tractor Pull and Demo Derby – committee discussed two separate promoters to hold the Demo Derby. Discussion included prize money increased and cement blocks owned by Action Auto. Motion was made by Kohlbeck, seconded by Schaut to recommend to the board the approval of Action Auto to host the Demo Derby event. Motion carried unanimously.

Committee discussed the option to move the demo derby to Saturday with discussion on impact on attendance. Motion was made by Newberg, seconded by Zipperer to recommend to the board the approval of the Action Auto contract to be held on Sunday. Motion carried unanimously.

**Other Fair Projects and Issues Update – No Action**

No report.

**Adjournment**

Motion made by Zipperer, seconded by Schaut to adjourn at 6:58pm. Motion carried unanimously.

Minutes taken by Krizek

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Signed by Sleik